Developing a Successful Education Program Without the Use of Live Animals
Schedule:

Part 1: Props
- Benefits of using taxidermy
- Acquiring props
- Engaging audiences with props

Part 2: Developing an Education Program
- Building an audience
- Successful re-booking
- Additional programs, displays, day camps, festivals
Hands-on Experience
  • Attracts all ages, especially younger kids
Excellent Learning Tool
- Compare species, colours, textures, shapes
- Compare skull dentition, bones of birds and mammals
- Visually link key concepts
Help explain injuries
  • Show why some injuries occur
Props – Benefits of Using Taxidermy

- Easy to use
  - Transports easily
  - Stores easily
  - Usually free
Props – Acquiring Props

- Taxidermy
  - Universities, museums
  - Do your own taxidermy
  - Collect bird nests
  - Appropriate permits
Before program

- Say there will be no live animals
- Have stations set up
- Prepare activity sheet
Volunteer Program:

- 300 active volunteers:
  - Animal care
  - Animal transport
  - Facility maintenance
  - Education
  - Habitat Garden
  - Administration
  - Events
  - Fundraising
Wildlife Rescue Association of BC:

- Began in 1979
- Admissions in 2012 exceeded 4,000
- Over 140 species of birds and mammals
- Up to 150 hotline calls per day:
  - General wildlife information
  - Animal crisis guidance
  - Cover all Lower Mainland municipalities
Funding:

- Direct mail campaigns
- Events
- Education programs
- Regular annual donations
- 97% of funding comes from private donations
Some Recent Patients:

- Mallard ducks
Mallard ducks
Skunk
Skunk
Canada Goose
Canada Goose
Canada Goose
The Wildlife Rescue Association of BC gives wildlife a second chance
Thank You

- Any questions or comments are welcomed