

Developing a Successful Education Program Without the Use of Live Animals



Schedule:

Part 1: Props

- Benefits of using taxidermy
- Acquiring props
- Engaging audiences with props

Part 2: Developing an Education Program

- Building an audience
- Successful re-booking
- Additional programs, displays, day camps, festivals

Hands-on Experience Attracts all ages, especially younger kids



- Excellent Learning Tool
 - Compare species, colours, textures, shapes
 - Compare skull dentition, bones of birds and mammals
 - Visually link key concepts



- Help explain injuries
 - Show why some injuries occur



- Easy to use
 - Transports easily
 - Stores easily
 - Usually free



Props – Acquiring Props

Taxidermy

- Universities, museums
- Do your own taxidermy
- Collect bird nests
- Appropriate permits



Props – Engaging an Audience with Props

- Before program
 - Say there will be no live animals
 - Have stations set up
 - Prepare activity sheet



Volunteer Program:

300 active volunteers:

- Animal care
- Animal transport
- Facility maintenance
- Education
- Habitat Garden
- Administration
- Events
- Fundraising





Wildlife Rescue Association of BC:

- Began in 1979
- Admissions in 2012 exceeded 4,000
- Over 140 species of birds and mammals

Up to 150 hotline calls per day:

- General wildlife information
- Animal crisis guidance
- Cover all Lower Mainland municipalities

Funding:

Direct mail campaigns

Events

Education programs

Regular annual donations

97% of funding comes from private donations



Some Recent Patients:

Mallard ducks

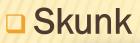


Mallard ducks



Skunk







Canada Goose



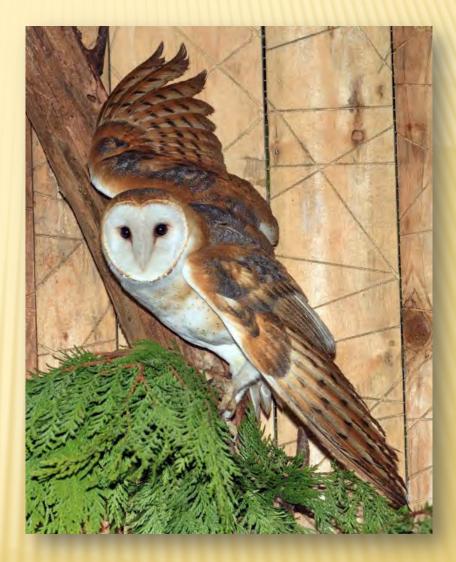
Canada Goose



Canada Goose



The Wildlife Rescue Association of BC gives wildlife a second chance



Thank You

Any questions or comments are welcomed

