



## *Developing a Successful Education Program Without the Use of Live Animals*



# Schedule:

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## Part 1: Props

- Benefits of using taxidermy
- Acquiring props
- Engaging audiences with props

## Part 2: Developing an Education Program

- Building an audience
- Successful re-booking
- Additional programs, displays, day camps, festivals



## Props – Benefits of Using Taxidermy

- Hands-on Experience
  - Attracts all ages, especially younger kids



## Props – Benefits of Using Taxidermy

- Excellent Learning Tool
  - Compare species, colours, textures, shapes
  - Compare skull dentition, bones of birds and mammals
  - Visually link key concepts





## Props – Benefits of Using Taxidermy

- Help explain injuries
  - Show why some injuries occur



## Props – Benefits of Using Taxidermy

- Easy to use
  - Transports easily
  - Stores easily
  - Usually free





## Props – Acquiring Props

- Taxidermy
  - Universities, museums
  - Do your own taxidermy
  - Collect bird nests
  - Appropriate permits



# Props – Engaging an Audience with Props

- Before program
  - Say there will be no live animals
  - Have stations set up
  - Prepare activity sheet





# Volunteer Program:

## ❑ 300 active volunteers:

- Animal care
- Animal transport
- Facility maintenance
- Education
- Habitat Garden
- Administration
- Events
- Fundraising



# **Wildlife Rescue Association of BC:**

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- ❑ **Began in 1979**
- ❑ **Admissions in 2012 exceeded 4,000**
- ❑ **Over 140 species of birds and mammals**
- ❑ **Up to 150 hotline calls per day:**
  - **General wildlife information**
  - **Animal crisis guidance**
  - **Cover all Lower Mainland municipalities**



# Funding:

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- ❑ Direct mail campaigns
- ❑ Events
- ❑ Education programs
- ❑ Regular annual donations
- ❑ 97% of funding comes from private donations



# Some Recent Patients:

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- Mallard ducks





## ❑ Mallard ducks





## □ Skunk





## □ Skunk



## □ Canada Goose





## □ Canada Goose





## □ Canada Goose





# **The Wildlife Rescue Association of BC gives wildlife a second chance**





# Thank You

- ❑ Any questions or comments are welcomed

